

## ANNEX E4

Loughborough Bus Trial (Room 700)  
 Have Your Say  
 FREEPOST NAT18685  
 Leicester  
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Dear Sir/Madam

### Loughborough Town Centre/ Loughborough Bus Trial Consultation

On behalf of Leicestershire Chamber of Commerce, I write to say that we support Option C only.

Option C is the only scheme that can produce fully a pedestrian retail core for Loughborough. The other options, by permitting continuing bus movements across the North Eastern side of Market Square would continue to sever the Town Centre.

We believe that giving over Baxter Gate and High Street to bus stops will preserve for bus users the perceived benefits of the existing Market Square bus stands, whilst increasing safety for all Town Centre pedestrians and bus users in particular, by removing the need to cross traffic after alighting or before boarding.

This scheme would be further improved by making High Street and Baxter Gate bus only and excluding private vehicles except for access. We recommend a prohibition on loading and unloading during core retail hours and during the night time economy. This would ensure that buses move freely and that antisocial behaviour during night time economy hours can be reduced, by removing a natural attractor for "cruising" and "drifting" diving behaviours.

Services to businesses and organisations on High Street and Baxter Gate must be provided for and an early delivery restriction will support retail and service businesses. It would be desirable to relocate access to rear of property parking, where possible to the Inner Relief Road or Woodgate, through the master planning process for future regeneration.

These measures would allow greater freedom to design a layout for the bus stands that improves accommodation for waiting passengers and improve the flow of busses by adopting a "raked" design that allows less obstruction of footways and less obstructed spaces for buses to arrive and depart.

A well designed pedestrian crossing at the junction of High Street and Baxter Gate would help to support businesses by helping to distribute footfall to premises opposite the bus stops on a natural "line of desire".

The voice of  
 Leicestershire business

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This consultation is much appreciated and is an opportunity to shape an excellent solution to the constraints that held back Loughborough Town Centre's vibrancy and vitality.

Yours sincerely

A handwritten signature in black ink, appearing to be 'MB', enclosed within a circular scribble.

Max Boden

Policy Manager

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